



AYMAN DIAB

WEB DEVELOPER

ABOUT ME

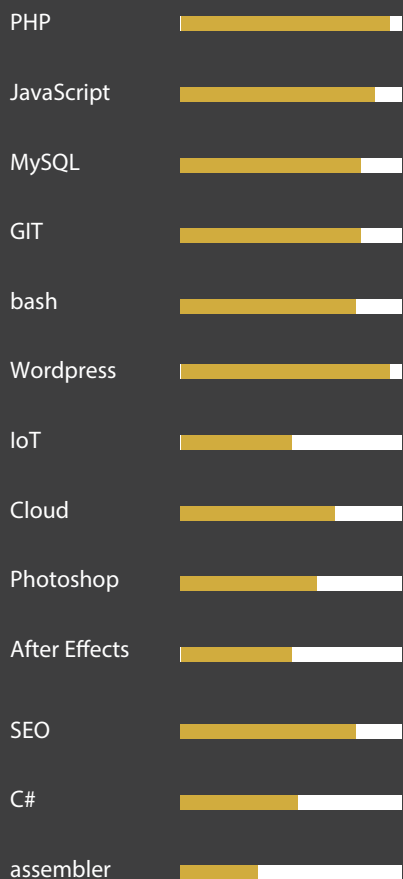
A software developer that thrives on using cutting-edge technologies and staying ahead of the competition!

Growing up, I was the kid that always broke his toys to find out how they worked. My curiosity had no boundaries and my passion for web development was ignited in the days of FrontPage and ActiveX.

I also learned VisualBasic 6 at the age of 12 just to be "cool" and my passion for programming has kept growing since.

Currently based in Downtown Montreal with the objective of working in the web industry with professional strategies that will put my skills to the test.

SKILLS



EXPERIENCE

MARKETING WEBSITES INC. / 2017 - present

SENIOR WEB DEVELOPER

- Translate requirements into functional specifications, determine the needs of the team and estimate workload
- Design and develop code structures to promote reusability across many applications
- Solving technical problems and coming up with innovative solutions
- Setting up required server-side components
- Optimize codes (compression, loading time and cache management).
- Perform comprehensive SEO audits to identify opportunities for technical site improvements as well as on-site and off-site optimizations.
- Work with large amounts of data, uncover trends and insights and turn those findings into actionable recommendations
- Develop and implement online advertising campaigns, banners and newsletters
- Contribute to the management of various clients' social media (publication, measurement and animation)
- Produce static and animated advertisement banners in compliance with the requirements of different media servers

HERZING COLLEGE / 2016 - 2018

WEB DESIGN INSTRUCTOR

- Delivering instruction that meets module and program objectives as set out in the curriculum
- Evaluating student performance fairly and consistently
- Contributing to the development of curriculum and instructional materials
- Supporting the administrative functions of the campus to enhance the student experience

EDUCATION

PROGRAMMER ANALYST / 2015-2017

HERZING COLLEGE

CONTACT

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